



2025

Highlights

THE MERANO MARKET

On Saturdays from March 29th to October 25th 2025

9 am-1 pm

on the upper section of Freiheitsstraße, Meran

📍 www.merano.eu/merano-market



01.01.2025

NEW YEAR'S CONCERT

WITH THE HAYDN ORCHESTRA OF BOLZANO AND TRENTO, MARIA CHABOUNIA (SOPRANO) AND FABRIZIO VENTURA (CONDUCTOR)

Kursaal Meran - 5 pm

The Haydn Orchestra of Bolzano and Trento offers a true musical experience in the prestigious Kursaal. Overtures, arias, polkas, and waltzes by Johann Strauss (son), Josef Strauss, Joseph Lanner, Carl Ziehrer, Eduard Strauss, and Carl Zeller will be performed.

📍 www.musikmeran.it

29.03.2025

FARM FOOD FESTIVAL

Kurhaus, Meran - 10 am-5 pm

Five areas of Alto Adige present themselves at the Kurhaus with a selection of the best products coming from fields, vegetable gardens and cellars. 86 farmers, only the best quality products and directly from their farmsteads. It's the result of the partnership between Gallo Rosso and the Merano WineFestival.

📍 www.farmfoodfestival.it





01.04.-02.06.2025

MERANO SPRING & MERANO FLOWER FESTIVAL

Meran and environs

A multi-faceted series of events featuring various projects to enhance and make creative use of Meran's green spaces in the first months of the year.

Another highlight is the **Merano Flower Festival (April 24 to April 27, 2025)** with its flower-based installations and topiary in the town center, with entertaining workshops for kids and adults. A flower market will offer plants and all kinds of garden accessories on the Promenade, with a diverse program of side events rounding off the four-day market.

① www.merano.eu/en & www.merano.eu/en/meranoflowerfestival

05.-06.04.2025

13th YOGA MEETING MERAN

Kurhaus Meran & various outdoor locations

Respected international yoga teachers will be holding seminars, gatherings and courses at the Kurhaus again. The festival's program includes lessons, conferences, concerts and exhibitions. A festival for experts and beginners alike.

① www.yogameeting.org & www.merano.eu/en

21.04.2025

128th TRADITIONAL HAFLINGER HORSE RACES AND PROCESSION

Meran town center & Meran Racecourse

This event, held on Easter Monday, marks the opening of the annual racing season at the Meran Racecourse. In the morning, there is a procession through the town center. Many colorful floats are accompanied by brass bands in local costumes, while in the afternoon local and international jockeys compete on the track. What's more, culinary treats enhance the thrilling racing action.

① www.haflinger.eu & www.merano.eu/en

Spring, Summer and Autumn 2025

HORSES AT THE MERAN RACECOURSE

Meran Racecourse

Horseracing events are regularly held in Meran, the home of Italy's most beautiful racecourse. Entertaining performances and live concerts as well as mouth-watering gastronomic delights further enhance the racing action.

① www.meranogaloppo.it



On Fridays in Middle of June, July and August 2025
TRAUTTMANSDORFF AFTER HOURS

The Gardens of Trauttmansdorff Castle & Touriseum, Meran - 6.00-11.00 p.m.

On balmy Friday evenings in summer, Trauttmansdorff offers an ideal program to get you in the mood for the weekend: A lovely extended aperitif at the water-lily pond to musical accompaniment, guided evening tours and culinary delights at the Schlossgarten Restaurant. A free shuttle service to and from Meran's town center is provided.

① www.trauttmansdorff.it & www.touriseum.it



05.-06.06.2025

3rd INTERNATIONAL MERANO ENVIRONMENT DAYS

This edition of the international conference event is dedicated to the topic: 'Trees & Environment'

① www.asfaltart.it



06.-08.06.2025

ASFALTART: 19th INTERNATIONAL STREET ART FESTIVAL

Meran town center & Thermenplatz square, Meran

Passion, laughter, poetry, and an extraordinary cultural mix! For three days, more than 200 performances, including concerts, circus spectacles, street acts, and clown shows, will take place. Many artist groups from around the world will turn the city upside down in the name of imagination. There will also be a craft market and a food stall along the Passer Promenade.

① www.asfaltart.it



13.-14.-15.06.2025

COOL SWIM MEETING MERANO

Lido Meran

Best swimmers from Italy and abroad compete in the 50m Olympic-size pool of the Lido Meran.

① www.coolswim.it & www.meranarena.it



End of June-Early July 2025

42nd SOUTH TYROL JAZZFESTIVAL

Meran and environs

Internationally acclaimed jazz musicians will present their rich musical repertoires in unusual venues.

① www.suedtiroljazzfestival.com



July and August 2025

GARDEN NIGHTS - WORLD MUSIC FESTIVAL

The Gardens of Trauttmansdorff Castle, Meran - 9 pm

This series of open-air concerts, held for the twenty-first consecutive time, offers musical highlights from around the globe. It is one of Italy's most important world music festivals and features an atmospheric setting around the water-lily pond.

① www.trauttmansdorff.it



July and August 2025

TUESDAY EVENINGS IN MERAN

City centre

Tuesday evenings enliven the town center with music and entertainment in a light and joyful atmosphere.

① www.meran.eu/tuesdaynight



05.07.2025

TOUR D'ORTLES

Meran town center

Italian Challenge Randonnée extreme championship race. High on the pedals we climb the passes that have made world cycling great: Passo dello Stelvio, Passo Gavia, Passo Tonale and Passo delle Palade - 250 km and a good 5,600 metres of difference in altitude.

① www.athleticclubmerano.it



07.-13.07.2025

29th MERANOJAZZ FESTIVAL & 24th CENTRAL EUROPEAN JAZZ ACADEMY

Meran

"MeranoJazz" is a top-class music festival where famous jazz musicians perform unforgettable evening shows. Running in parallel will be the Central European Jazz Academy, comprising several masterclasses and workshops held by well-known European jazz artists.

① www.meranojazz.it



End of July and Mid August 2025

MIDSUMMER NIGHT

Meran town center

A series of summer events that offer new highlights and themes each year.

① www.merano.eu/midsummer-night



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15.08.2025

TOP-QUALITY FLAT RACING ON THE FERRAGOSTO WEEKEND

Meran Racecourse

One of the high points of the local racing season, with the best Italian and central European racing stables competing on the flat. The day programme also features side events organized by “Merano Galoppo”.

① www.meranogaloppo.it

20.08.-22.09.2025

40th SÜDTIROL FESTIVAL MERANO.MERAN

Kurhaus Meran, Puccini Theater Meran & other locations in Meran and Environs

Each year, the festival offer visitors the chance to hear outstanding classical concerts in the evocative Art Nouveau atmosphere of the Kurhaus and in other magnificent settings.

① www.meranofestival.com

31.08.2025

12th BURGGRAFENAMT PALIO

Meran Racecourse

An equestrian event with a derby atmosphere: the “Palio des Burggrafenamtes” between the municipalities of the Meran area sees the teams’ allotted horses, then competing in races between both Haflinger mounts and thoroughbreds. South Tyrolean specialties and cultural performances round off the thrilling racing action.

① www.meranogaloppo.it

20.09.2025

12th MERANO MAGIC FESTIVAL

Kursaal Meran

The Merano Magic Festival will once again enchant the town. A gala of magic at the Kursaal will show off the various facets of the illusionist’s art, amusing and mysterious in turns.

① www.merano.eu/en

27.-28.09.2025

86th MERAN SOUTH TYROL GRAND PRIX

Meran Racecourse

The Meran South Tyrol Grand Prix is one of Europe’s prime hurdle races. The horse-racing weekend also comprises other competitions of international importance, such as the Price of Nations (which is linked to the Crystal Cup) on September 27th, whilst the main event, the 86th Meran South Tyrol Grand Prix will be held on September 28th. Meran’s Racecourse will offer a richly diverse culinary programme, including a tasty preview of the Merano WineFestival.

① www.meranogaloppo.it



THE INTERNATIONAL WINE & FOOD EXCELLENCE



11. + 18.10.2025

24th INTERNATIONAL BRASS FESTIVAL

Kursaal Meran - 8 pm

On Saturday, October 11. - Blasmusik Supergroup by Thomas Gansch

On Saturday, October 18. - Cory Band (England)

Concerts featuring high-profile bands performing at the Kursaal.

① www.brassfestival.net

12.10.2025

MAIA OKTOBERFEST - AUTUMN GALLOPS

Meran Racecourse

A rich programme, which includes various events involving gallop races of Haflinger horses, performances by folklore groups and traditional bands, and an ample choice of tasty dishes, will entertain the guests.

① www.meranogaloppo.it

18.-19.10.2025

THE MERANO GRAPE FESTIVAL - EVOLVING TRADITION

Meran town center

First held in 1886, the Grape Festival delights guests with intriguing performances, delicious South Tyrolean food and a wide range of concerts (including some fairly experimental ones). Extremely popular, the festival offers new surprises and a spectacular parade each year.

① www.merano.eu/grapefestival

07.-11.11.2025

34th MERANO WINEFESTIVAL

Kurhaus Meran & Passer Promenade, Meran

The Merano WineFestival is one of Europe's leading wine and food events, where renowned Italian and foreign winemakers present their finest products. There will also be a focus on organic and biodynamic wines.

① www.meranowinefestival.com

Late November 2025 - January 2026

VIVI MERANO - MERAN ERLEBEN

Meran

Shows and concerts featuring well-known Italian musicians and actors. This series of events is part of the Merano Christmas Market's programme.

① www.merano.eu/en



28.11.2025-06.01.2026

THE MERANO CHRISTMAS MARKET

Passer Promenade, Thermenplatz square & Sandplatz square, Meran

The Merano Christmas Market provides a magical atmosphere, with daily concerts, children's entertainment, local customs and handicrafts. There are other Christmas markets in Meran and Environs too, offering textiles, jewelry, ceramics, glass and wooden objects.

① www.christmas.meran.eu



26.12.2025

ST. STEPHEN'S CONCERT WITH SYMPHONIC WINDS

& DONKA ANGATSCHEVA (PIANIST)

Kursaal Meran - 8 pm

Over 135 performances with more than 65,000 spectators – this is the 30-year history of Symphonic Winds, an extraordinary orchestra consisting of about 50 musicians. This year, Symphonic Winds, under the artistic direction of Alexander Veit, will perform together with the virtuoso pianist Donka Angatscheva at the Kursaal in Meran.

① www.symphonicwinds.it



31.12.2025

NEW YEAR'S EVE IN MERAN

Meran town center

① www.merano.eu/en
